

CHAPTER III

Frisco-land

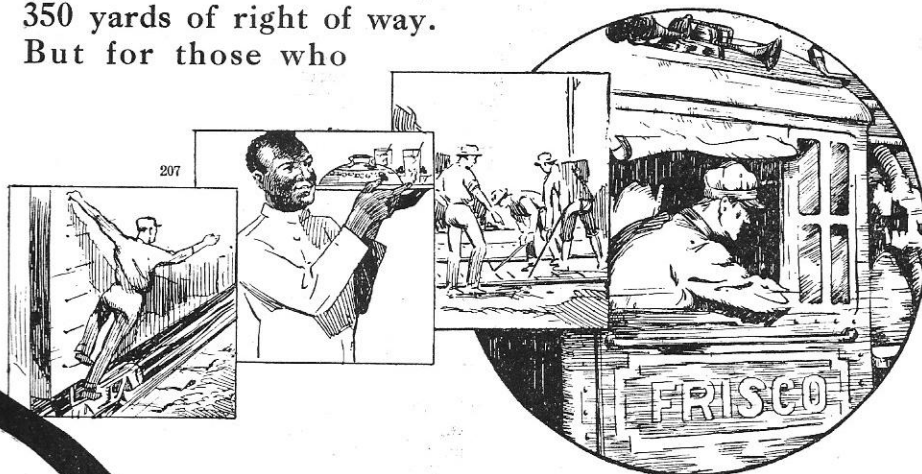
I T S R A I L S — A N D M E N

SIZE alone is frequently used as a measure of service. And judged by this standard only, the Frisco Lines offer unusual service to shippers and travelers in Frisco-Land. Here are 5800 miles of railroad. Here is an army of Frisco employees so large that there is one man to about every 350 yards of right of way. But for those who



ignore size and seek for visible proof of efficiency, the fine character of the Frisco roadbed carefully graded, well ballasted—with spiraled curves—means fast, reliable freight and passenger movements. Scientifically maintained roadbeds are an outstanding characteristic of Frisco service.

S. S. Butler, General Traffic Manager



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