



**THROUGHOUT
THE SOUTHEAST
AND SOUTHWEST...**



FRISCO

IS SETTING THE PACE FOR PROGRESS!

Freight gets the "high green" on the more than 5,000 FRISCO miles of right-of-way to, from and through the Southeast and Southwest!

A continual Parade of Progress keeps FRISCO always up-to-date, ready...any moment of the night or day, seven days a week...to speed freight carefully to its destination on *dependable*, all-weather schedules.

FRISCO'S system-wide vigilance promotes system-wide improvement that produces system-wide finer freight service.

Learn how your freight travels *best* when it travels FRISCO to, from or through the Southeast and Southwest. Your nearby FRISCO Representative will be glad to furnish complete details for that next shipment.

FRISCO'S SYSTEM-WIDE CONTINUAL PARADE OF PROGRESS

Extra heavy 132 pound new rails... thousands of rails and hundreds of miles added each year.

Tough, sturdy ties...3149 to the mile and replaced at the rate of nearly one million each year.

More diesel locomotives added each year. (Most FRISCO trains are now dieselized.)

New "glide-ride" freight cars carefully cradle shipments during on-the-rail transit. (Improved hopper and gondola cars, too.)

Automatic control systems expedite complicated freight movements with "push-button" simplicity.

Friendly and helpful service that is being expanded constantly with a sincere desire to serve you better.

5,000 MILES SERVING:

- | | | |
|----------|-----------|-------------|
| Missouri | Oklahoma | Mississippi |
| Kansas | Texas | Alabama |
| Arkansas | Tennessee | Florida |

