

Thru the
States of—
Texas
Oklahoma
Missouri
Kansas
Arkansas
Tennessee
Mississippi
Alabama
Florida

CHAPTER VI

Frisco-land

ON TIME FREIGHT RECORDS

When your goods move through Frisco-land, you are assured of freight service that provides on-time arrivals. Ship via the Frisco Lines and you can expect on-time movements comparable to this fine, but not unusual, July record of Frisco merchandise cars out of Kansas City and Saint Louis:—

Out of 1842 merchandise cars operated from Saint Louis during July, 1786 were on time or a percentage of 97.

During the same period, 979 cars were run out of

Kansas City with 951 of them on time or a percentage of 97.2.

Such records are typical of Frisco Red Ball service although the percentage of on-time arrivals frequently exceeds these figures by a margin more closely approaching 100%.

For those who must have super-service, by all means ship the Red Ball Way. Under Red Ball Billing you are assured of greater speed, preferential handling and telegraphic reports on the progress of shipments.

S. S. Butler, General Traffic Manager

