

# BIG

**F**RISCO-LAND is a big bite—right out of the heart of America. Distances are long. Transportation requirements are tremendous. The Frisco Lines meet the needs of this great territory with a service equally big. Over 5800 miles of Frisco rails serve Frisco-land. Fast schedules expedite passenger and freight movements. Excellent terminal facilities—rail and water—add convenience to speed. And bigger than all else—is Frisco spirit—a determination to show every Frisco patron that there is a difference in service—a big difference—when the routing is via Frisco Lines.

S. S. BUTLER  
General Traffic Manager  
Saint Louis



## THE TERRITORY SERVED BY FRISCO