

# On RAILROADS



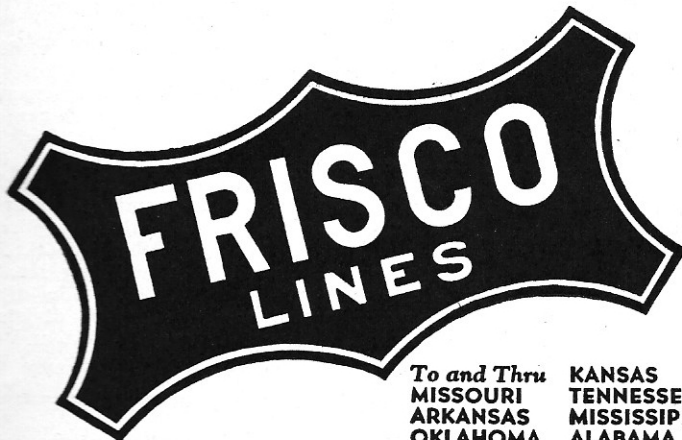
## *it's the* ROADBED *that counts*

### The Frisco Roadbed Sets a Standard!

There are many factors in Frisco's *better* freight service—quality equipment, trained employees. But none is more important than the smooth Frisco roadbed—a roadbed that sets a standard in Frisco-land.

It is this super rail highway which makes *faster* schedules possible—which eliminates delay and assures *prompt* delivery. Heavy steel rails on selected ties, embedded in ballast deep and enduring—this is the roadbed Frisco constantly maintains.

Whether you are shipping *to* or *through* the nine states of Frisco-land, Frisco routing will insure safer and more dependable service. The next time, investigate the Frisco schedule—and you'll choose Frisco on its merits.



To and Thru  
MISSOURI  
ARKANSAS  
OKLAHOMA  
TEXAS

KANSAS  
TENNESSEE  
MISSISSIPPI  
ALABAMA  
FLORIDA

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