

FRISCO

Improved Passenger Service To BIRMINGHAM

Effective March 29th

The Sunnyland

Lv St. Louis 4:00 pm

a full business day in St. Louis

Ar Memphis 11:20 pm

in plenty of time for a full night's rest

Ar Birmingham 7:00 am

in time for early morning appointments

In addition to the above service there is the fast night train, "The Memphian" which leaves St. Louis 11:40 pm; arrives Memphis 7:35 am; leaves Memphis 8:20 am; arrives Birmingham 3:20 pm.

Thru Sleepers on Both Trains

*Oil-burning
Locomotives*

Time-Saving Schedules

To the Southeast and to the Southwest, Frisco service is synonymous with fast, luxurious passenger transportation. The new time-saving schedule from St. Louis to Birmingham, "The Pittsburg of the South," is typical.

This new and faster schedule combines an important saving in travel time with more convenient hours of departure and arrival.

Business men, and commercial travellers in particular, will appreciate the Frisco's system-wide effort to put more business hours into their days by saving their time not only enroute but also at terminal points.

W. S. MERCHANT
Passenger Traffic Manager

