



CHAPTER XXII
Frisco-land
 When Santa says
 "Giddap!"

FROM, to and thru Frisco-land old Santa rushes his bundles and packages of greetings "via Frisco Lines." His cheery "On Dasher—Giddap" sets in motion a vast transportation system embracing more than 5800 miles of rails, and more than 25,000 alert workers—every one of whom takes this opportunity to wish you—

*A very Merry Xmas and
 the happiest of New Years*

S. S. BUTLER
 General Traffic Manager



Frisco-land
 includes—
 Texas
 Oklahoma
 Missouri
 Kansas
 Arkansas
 Tennessee
 Mississippi
 Alabama
 Florida