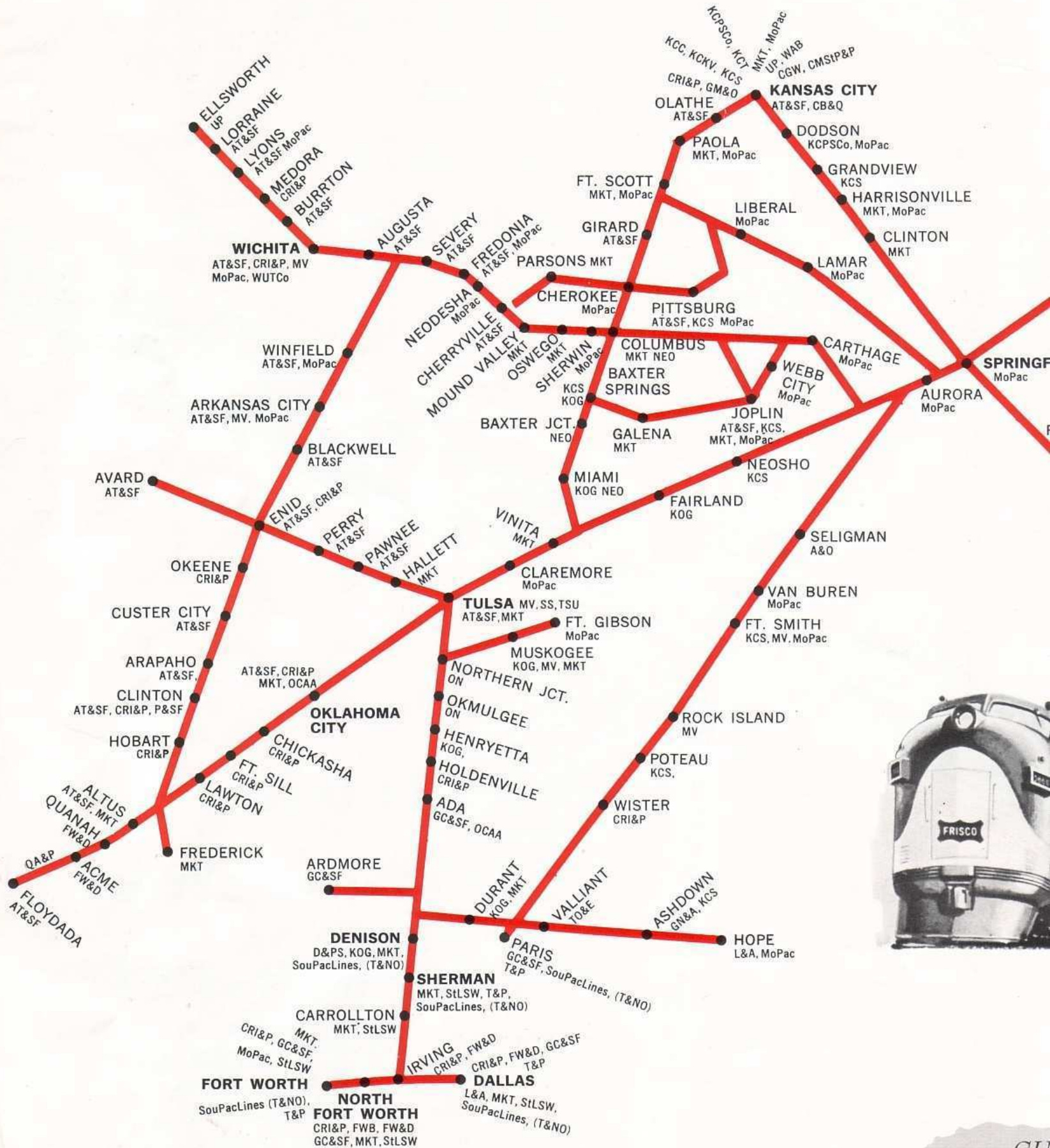


FRISCO
serves
you
in all
directions

to, from
or thru the
Southeast-
Southwest

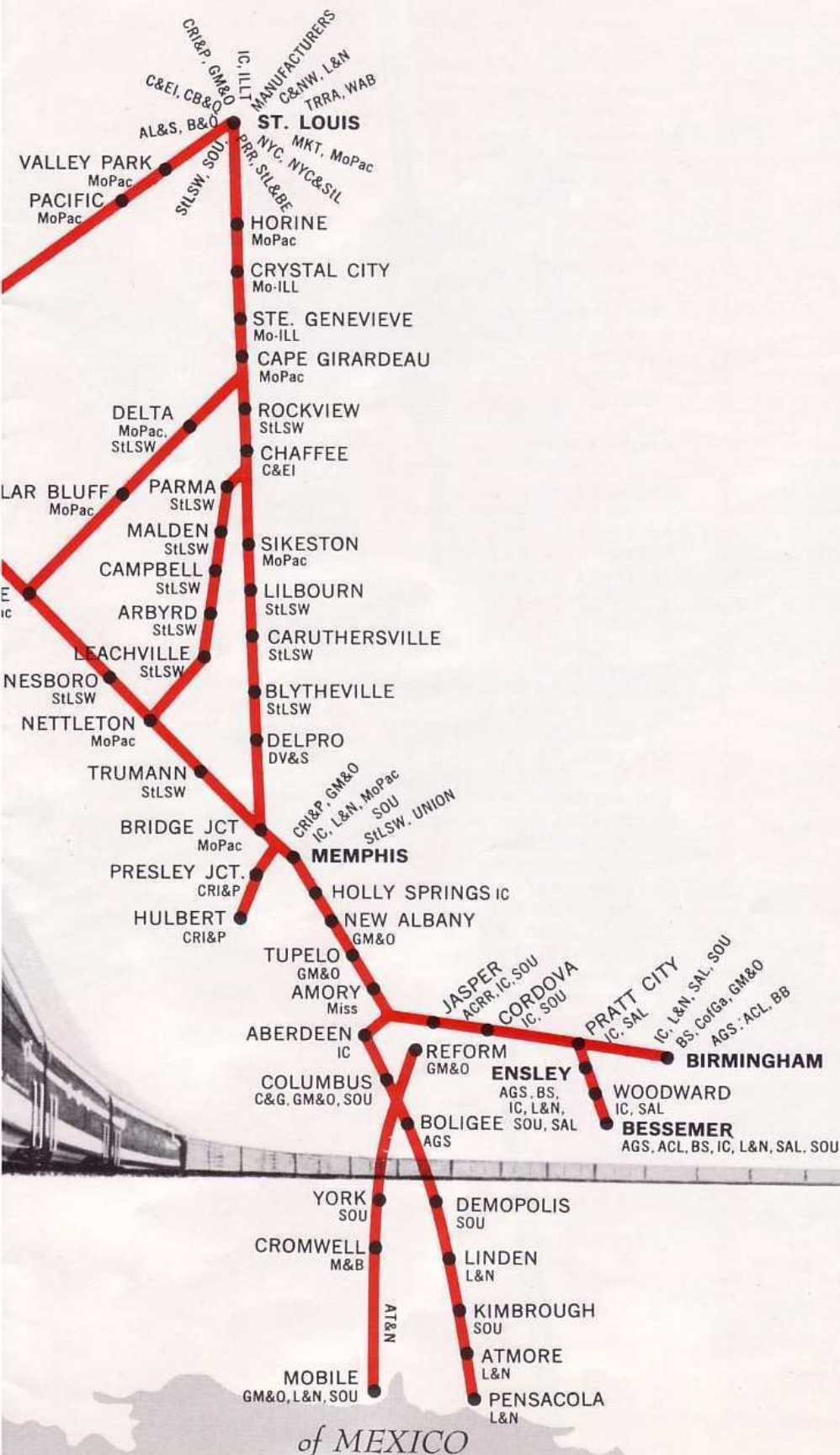
Where Do You Want To Go?

FRISCO's 143 interchange points



Want to Ship **IT**?

With 62 railroads give you nationwide distribution in 283 directions!



"Via FRISCO" you can ship almost anywhere. For FRISCO's strategic, mid-continental position and multiplicity of connections give just the right interchange point and route combination for fast, dependable freight service to and from most major markets throughout the country.

What's more, FRISCO's 5,000 miles of track affords you direct, single carrier transportation between almost 1,000 points in 9 states, Southeast-Southwest.

Take advantage of the nationwide distribution possibilities available to you via FRISCO. Consult your FRISCO Sales Representative; offices in 64 principal cities.



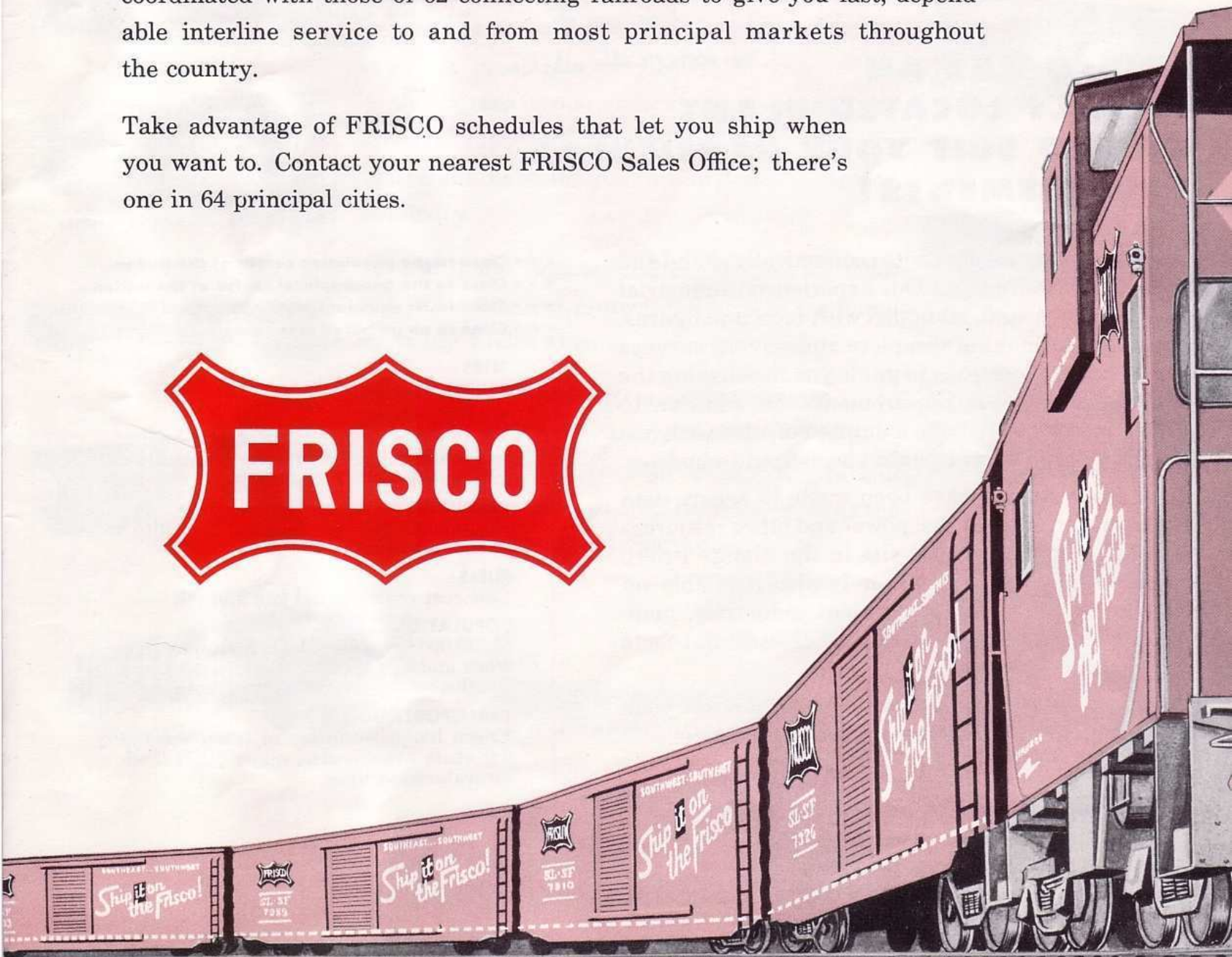
When Do You Want to Ship IT?

FRISCO'S 82 FREIGHT TRAINS GIVE YOU FAST, DEPENDABLE NATIONWIDE DISTRIBUTION!

FRISCO schedules are the result of extensive research and pre-planning to give the most convenient daily service to the greatest number of customers. This means transportation geared to industry's needs . . . to your production. You can ship when you want to.

Between almost 1,000 points Southeast-Southwest, FRISCO has direct, single-carrier service. Thru its 143 interchange points, FRISCO schedules are coordinated with those of 62 connecting railroads to give you fast, dependable interline service to and from most principal markets throughout the country.

Take advantage of FRISCO schedules that let you ship when you want to. Contact your nearest FRISCO Sales Office; there's one in 64 principal cities.



Condensed FREIGHT Schedules

BETWEEN ST. LOUIS AND . . .

Read Down				Read Up			
Springfield, Tulsa, Oklahoma City, Quanah, Floydada, Sherman, Irving, Ft. Worth, Dallas and Avarad							
437-37-637	37-435-37-637	31-33-637	Daily (C. S. T.)		630-34-32-34	38-36-30	30
8:30pm Mon.	6:30pm Mon.	3:00am Mon.	Lv St. Louis, Mo.	Ar	5:00am Tue.	6:00pm Tue.	6:00pm Tue.
9:15am Tue.		11:00am Mon.	Ar Springfield, Mo.	Lv	10:45pm Mon.		
7:30am Tue.	5:50am Tue.	7:45pm Mon.	Ar Tulsa, Okla.	Lv	4:00pm Mon.	6:00am Tue.	6:00am Tue.
1:40pm Tue.		7:00am Tue.	Ar Oklahoma City, Okla.	Lv	10:00pm Sun.	3:30pm Mon.	
6:45pm Tue.			Ar Quanah, Tex.	Lv		9:00am Mon.	8:45pm Mon.
10:00pm Tue.	5:00pm Tue.		Ar Floydada, Tex. (Q.A. & P.)	Lv		5:30am Mon.	6:00pm Mon.
3:25pm Tue.	3:25pm Tue.	6:30am Tue.	Ar Sherman, Tex.	Lv	4:50am Mon.	11:45am Mon.	
7:10pm Tue.	7:10pm Tue.	10:00am Tue.	Ar Irving, Tex.	Lv	3:00am Mon.	8:15am Mon.	
10:00pm Tue.	10:00pm Tue.	1:00pm Tue.	Ar Ft. Worth, Tex.	Lv	1:30am Mon.	5:00am Mon.	
10:00pm Tue.	10:00pm Tue.	10:00pm Tue.	Ar Dallas, Tex.	Lv	1:30am Mon.		
7:45am Wed.	7:45am Wed.	7:45am Wed.	Ar Avarad, Okla.	Lv	8:00am Sun.		

Springfield, Joplin, Neodesha, Wichita, Ellsworth, Ft. Smith and Paris

437-337-731	31-337-731	Daily (C. S. T.)		730-30	330-36
8:30pm Mon. 9:15am Tue.	3:00am Mon. 11:00am Mon.	Lv St. Louis, Mo. Ar Springfield, Mo.	Ar	6:00pm Wed.	11:30pm Tue. 2:00pm Tue.
8:45am Tue. 2:00pm Tue. 6:00am Wed. 9:00pm Wed.	8:45am Tue. 2:00pm Tue. 6:00am Wed. 2:00pm Wed.	Ar Joplin, Mo. Ar Neodesha, Kan. Ar Wichita, Kan. Ar Ellsworth, Kan.	Lv Lv Lv Lv		11:30pm Mon. 2:30am Tue. 8:15pm Mon. 2:30pm Mon.
8:45am Wed. 7:00pm Wed.	8:45am Tue. 7:00pm Wed.	Ar Ft. Smith, Ark. Ar Paris, Tex.	Lv Lv	9:30pm Tue. 8:15am Tue.	

Memphis, Birmingham, Pensacola and Mobile

835-131-235-21	Daily (C. S. T.)		136-836	22-236-138-836	134-836
9:30pm Mon. 7:00am Tue.	Lv St. Louis, Mo. Ar Memphis, Tenn.	Ar	11:00am Tue. 11:30pm Mon.	11:00am Wed. 11:30pm Tue.	11:00am Wed. 11:30pm Tue.
10:00pm Tue.	Ar Birmingham, Ala.	Lv	5:00am Mon.	12:01pm Tue.	8:00pm Mon.
7:55pm Tue. 8:40pm Tue. 4:55am Wed.	Ar Aliceville, Ala. Ar Boligee, Ala. Ar Pensacola, Fla.	Lv Lv Lv		8:15am Tue. 6:15am Tue. 10:00pm Mon.	
6:30am Wed.	Ar Mobile, Ala. (A.T. & N.)	Lv		9:30pm Mon.	

BETWEEN KANSAS CITY AND . . .

Springfield, Memphis, Birmingham, Aliceville, Boligee, Pensacola, Mobile, Ft. Smith and Paris

131-731	133-235-21	139-2/133-235-21-731	Daily (C. S. T.)		136	22-236-138-2/136	730-134
9:40pm Mon. 3:40am Tue. 11:45am Tue. 10:00pm Tue.	10:45am Mon. 1:35am Tue. 12:30pm Tue.	8:30am Mon. 3:30pm Mon. 4:45am Tue.	Lv Kansas City, Mo. Ar Springfield, Mo. Ar Memphis, Tenn. Ar Birmingham, Ala.	Ar Lv Lv Lv	1:00pm Tue. 7:00am Tue. 8:30pm Mon. 5:00am Mon.	4:00pm Wed. 9:30am Wed. 9:30pm Tue. 12:01pm Tue.	2:00am Wed. 7:00pm Tue. 7:30am Tue. 8:00pm Mon.
	7:55pm Tue. 8:46pm Tue. 4:55am Wed.	7:55pm Tue. 8:46pm Tue. 4:55am Wed.	Ar Aliceville, Ala. Ar Boligee, Ala. Ar Pensacola, Fla.	Lv Lv Lv		8:15am Tue. 6:15am Tue. 10:00pm Mon.	
	6:30am Wed.	6:30am Wed.	Ar Mobile, Ala. (A.T. & N.)	Lv		9:30pm Mon.	
8:45am Wed. 7:00pm Wed.		8:45am Tue. 7:00pm Wed.	Ar Ft. Smith, Ark. Ar Paris, Tex.	Lv Lv			9:30pm Mon. 8:15am Mon.

Tulsa, Oklahoma City, Quanah, Floydada, Sherman, Irving, Ft. Worth, Dallas and Avarad

137-437-37-637	33-31-437	33-435-33	Daily (C. S. T.)		630-34-32-130	38-36-38	130
11:00pm Mon. 7:00am Tue.	10:00am Mon. 8:00pm Mon.	10:00am Mon. 8:00pm Mon.	Lv Kansas City, Mo. Ar Tulsa, Okla.	Ar Lv	11:59pm Mon. 2:30pm Mon.	11:59am Tue. 10:00pm Mon.	11:59pm Tue. 2:30pm Tue.
1:40pm Tue. 6:45pm Tue. 10:00pm Tue.	7:00am Tue. 6:45pm Tue. 10:00pm Tue.	5:00pm Tue.	Ar Oklahoma City, Okla. Ar Quanah, Tex. Ar Floydada, Tex. (Q.A. & P.)	Lv Lv Lv	10:00pm Sun. 4:50am Mon. 3:00am Mon. 1:30am Mon.	3:30pm Mon. 9:00am Mon. 5:30am Mon.	8:45pm Mon. 6:00pm Mon.
3:25pm Tue. 7:10pm Tue. 10:00pm Tue. 10:00pm Tue.	6:30am Tue. 10:00am Tue. 1:00pm Tue. 10:00pm Tue.	6:30am Tue. 10:00am Tue. 1:00pm Tue. 10:00pm Tue.	Ar Sherman, Tex. Ar Irving, Tex. Ar Ft. Worth, Tex. Ar Dallas, Tex.	Lv Lv Lv Lv	8:00am Sun.		
7:45am Wed.			Ar Avarad, Okla.	Lv			

Ft. Scott, Joplin, Neodesha, Wichita and Ellsworth

137-337	33-337	Daily (C. S. T.)		330-38	130
11:00pm Mon. 1:10am Tue. 6:30am Tue. 2:00pm Tue. 6:00am Wed. 2:00pm Wed.	10:00am Mon. 12:30pm Mon. 9:30pm Mon. 2:00pm Tue. 6:00am Wed. 2:00pm Wed.	Lv Kansas City, Mo. Ar Ft. Scott, Kan. Ar Joplin, Mo. Ar Neodesha, Kan. Ar Wichita, Kan. Ar Ellsworth, Kan.	Ar Lv Lv Lv Lv Lv	11:59am Tue. 6:50am Tue. 2:30am Tue. 8:15pm Mon. 2:30pm Mon.	11:59pm Mon. 9:00pm Mon. 5:00am Mon.

BETWEEN MOBILE, PENSACOLA, BIRMINGHAM, MEMPHIS AND . . .

Springfield, Tulsa, Oklahoma City, Quanah, Floydada, Sherman, Irving, Ft. Worth, Dallas and Avarad

134-138-435-437-37-637	22-236-2/136-31-437-435-33-637	138-435-437-37-637	136-2/136-437-37-637	Daily (C. S. T.)		630-34-36-32-135-235-21	30-32-135-235-21	630-38-32-135-235-21
	9:30pm Mon. 10:00pm Mon.			Lv Mobile, Ala. (A.T. & N.) Lv Pensacola, Fla.	Ar Ar	6:30am Thu. 4:55am Thu.	6:30am Thu. 4:55am Thu.	6:30am Thu. 4:55am Thu.
8:00pm Mon. 6:15pm Tue.	9:30pm Tue. 8:00am Wed.	12:01pm Mon. 6:15pm Mon.	5:00am Mon. 6:15pm Mon.	Lv Birmingham, Ala. Lv Memphis, Tenn. Ar Springfield, Mo.	Ar Ar Lv	9:00am Wed. 9:55pm Tue. 1:00pm Tue.	9:00am Wed. 9:55pm Tue. 1:00pm Tue.	9:00am Wed. 9:55pm Tue. 1:00pm Tue.
6:35am Wed. 1:40pm Wed. 6:45pm Wed. 5:00pm Wed.	7:45pm Wed. 7:00am Thu. 6:45pm Thu. 5:00pm Thu.	6:35am Tue. 1:40pm Tue. 6:45pm Tue. 5:00pm Tue.	6:35am Tue. 1:40pm Tue. 6:45pm Tue. 5:00pm Tue.	Ar Tulsa, Okla. Ar Oklahoma City, Okla. Ar Quanah, Tex. Ar Floydada, Tex. (Q.A. & P.)	Lv Lv Lv Lv	7:00am Tue. 3:30pm Mon. 9:00am Mon. 5:30am Mon.	7:00am Tue. 7:00am Mon. 8:45pm Mon. 6:00pm Mon.	7:00am Tue. 10:00pm Mon.
3:25pm Wed. 7:10pm Wed. 10:00pm Wed. 10:00pm Wed.	6:30am Thu. 10:00am Thu. 1:00pm Thu. 10:00pm Thu.	3:25pm Tue. 7:10pm Tue. 10:00pm Tue. 10:00pm Tue.	3:25pm Tue. 7:10pm Tue. 10:00pm Tue. 10:00pm Tue.	Ar Sherman, Tex. Ar Irving, Tex. Ar Ft. Worth, Tex. Ar Dallas, Tex.	Lv Lv Lv Lv	4:50am Mon. 3:00am Mon. 1:30am Mon. 1:30am Mon.	11:45am Mon. 8:15am Mon. 5:00am Mon.	
7:45am Thu.	7:45am Fri.	7:45am Wed.	7:45am Wed.	Ar Avarad, Okla.	Lv	8:00am Mon.		8:00am Mon.

Ft. Smith, Paris, Joplin, Neodesha, Wichita and Ellsworth

134-731-337	22-236-138-2/136-731-337	136-2/136-731-337	Daily (C. S. T.)		330-730-32-135-235-21
	9:30pm Sun. 10:00pm Sun.		Lv Mobile, Ala. (A.T. & N.) Lv Pensacola, Fla.	Ar Ar	6:30am Thu. 4:55am Thu.
8:00pm Mon. 7:30am Tue. 5:30pm Tue. 8:45am Wed. 7:00pm Wed.	12:01pm Mon. 9:30pm Mon. 8:00am Tue. 8:45am Wed. 7:00pm Wed.	5:00am Mon. 9:30pm Mon. 8:00am Tue. 8:45am Wed. 7:00pm Wed.	Lv Birmingham, Ala. Lv Memphis, Tenn. Ar Springfield, Mo. Ar Ft. Smith, Ark. Ar Paris, Tex.	Ar Ar Lv Lv Lv	9:00am Wed. 9:55pm Tue. 9:30pm Mon. 8:15am Mon.
8:45am Wed. 2:00pm Wed. 6:00am Thu. 2:00pm Thu.	8:45am Wed. 2:00pm Wed. 6:00am Thu. 2:00pm Thu.	8:45am Wed. 2:00pm Wed. 6:00am Thu. 2:00pm Thu.	Ar Joplin, Mo. Ar Neodesha, Kan. Ar Wichita, Kan. Ar Ellsworth, Kan.	Lv Lv Lv Lv	11:30pm Mon. 2:30am Tue. 8:15pm Mon. 2:30pm Mon.

Schedules subject to change without notice

How Do You Want to Ship **IT**?



WOOD RACK
CAR

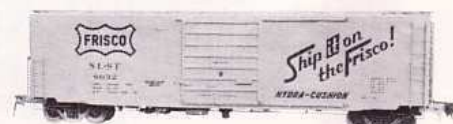


AIRSLIDE
COVERED HOPPER

HIGH-SIDE
HOPPER



Increase your shipping **FLEXIBILITY** via **FRISCO**



HYDRA-CUSHION BOX CAR



DAMAGE-FREE
INSULATED BOX CAR



FLAT CAR



COVERED HOPPER



HOPPER



GONDOLA



DAMAGE-FREE BOX CAR



ORE CAR

Your shipments . . . whatever their size, shape, weight or bulk . . . can be transported in FRISCO cars engineered to give you the safety, protection and handling convenience you want. From damage-free, insulated box cars to specialized tri-level auto transports, FRISCO has a variety of freight cars for maximum transportation flexibility.

As additional aids, special car devices for loading, unloading and protection en route are found on many FRISCO cars.

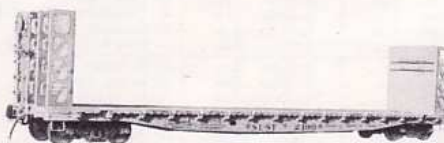
Your FRISCO Sales Representative is eager to acquaint you with the many benefits of FRISCO service. It will be to your advantage to call him when you plan to ship to, from or thru the Southeast-Southwest.



BI-LEVEL AUTO TRANSPORT



COVERED GONDOLA



BULKHEAD FLAT CAR



TRI-LEVEL
AUTO TRANSPORT



PIGGYBACK CAR



Where Do You Want to Build IT?

One of these locations
is just the right site for that new plant!

**FRISCO HAS AN
IDEALLY LOCATED PLANT
SITE TO SUIT YOUR PARTICULAR
REQUIREMENTS!**

Looking for a new plant site economically sound and strategically situated? Our experienced Industrial Development staff, equipped with facts and figures, is skilled in making complete timesaving surveys for new plant locations to guide you in selecting the site suited to your requirements. In addition to above locations, we have a number of sites with distinctive features for certain specialized industries.

Numerous studies have been made to secure data about water, natural gas, power and other resources on almost any industrial site in the 9-state Frisco area. Complete information is also available on transportation facilities, present industries, manpower, living conditions and other essential facts for each locality.

No matter how tentative your plans, discuss your requirements with us in complete confidence.

- • • Close to the population center of the nation
- • • Close to the geographical center of the nation
- • • Close to an abundant supply of natural resources
- • • Close to an unlimited labor supply

SITES:

Tracts from 5 to 3,000 acres.

WATER SUPPLY:

Many sites located on rivers having minimum flow of 10 million to 37 billion gallons daily.

RESOURCES:

Abundant basic mineral and agricultural raw materials.

FUELS:

Low cost coal, natural gas and oil.

POPULATION:

31,340,000 (19.26% of U. S. total) live, work and buy in the 9 Southeastern and Southwestern States served by Frisco.

TRANSPORTATION:

Frisco has 5,000 miles of track serving a 9-state area... also, many other land-air-waterways lines.

INDUSTRIAL DEVELOPMENT DEPARTMENT
215 Frisco Building
St. Louis 1, Mo.
CHestnut 1-7800

FRISCO

Sales Offices

	Telephone Number
ATLANTA 3, GA. Room 627-30, 57 Forsyth St.	JAckson 2-6589
BIRMINGHAM 3, ALA. 30 S. 18th St.	FAirfax 2-3371
BLYTHEVILLE, ARK. 207 S. Third St.	POplar 2-2383
BOSTON 8, MASS. Room 540-541, 294 Washington St.	LIberty 2-7840
BUFFALO 3, N. Y. Room 320, 295 Main St.	TL 6-4674
CAPE GIRARDEAU, MO. 1 Good Hope St.	EDgewater 5-3331
CHARLOTTE 2, N. C. Room 1202-1203, 112 S. Tryon St.	FRanklin 7-2576
CHATTANOOGA 2, TENN. Room 324, 11 W. 8th St.	AMherst 6-6401
CHICAGO 3, ILL. Room 1452, 140 S. Dearborn	FRanklin 2-6622
CINCINNATI 2, OHIO Room 306, 230 E. 9th St.	MAin 1-4631
CLEVELAND 13, OHIO Room 1148, 50 Public Square	621-2555
DALLAS 1, TEXAS Room 208, 505 N. Ervay St.	RIverside 2-7721
DAVENPORT, IA. Room 614, 326 W. Third	326-3451
DENVER 2, COLO. Room 1020, 1706 Welton St.	TABor 5-6716
DETROIT 2, MICH. Room 6-251, 3044 W. Grand Blvd.	TRinity 5-3836
EAST ST. LOUIS, ILL. Room 508, 405 Missouri Ave.	BRidge 1-7413
EL PASO, TEX. Room 406, 301 Texas St.	KEystone 2-7291
ENID, OKLA. 802 N. Washington	ADams 7-0543
FAYETTEVILLE, ARK. 512 W. Dickson St.	HIllcrest 3-3612
FORT SMITH, ARK. Room 100, 100 Garrison Ave.	SUNset 3-4184
FORT WORTH 4, TEX. 700 W. Vickery Blvd.	EDison 6-5691
FRESNO, CAL. Room 505, 1044 Fulton	ADams 3-9646
GREENVILLE, S. C. Room 808-809, 13-17 S. Main St.	CEdar 3-3376
HOUSTON 2, TEX. Room 323, 708 Main St.	CApitol 4-9154
HUGO, OKLA. 800 W. Main St.	410
INDIANAPOLIS 4, IND. Room 815, 9 N. Illinois St.	MElrose 4-4686
JACKSON 6, MISS. 4530 Office Park Drive	362-2431
JACKSONVILLE 2, FLA. Room 1123-24, 110 W. Forsyth St.	ELgin 3-8914
JOPLIN, MO. 1015 Main St.	MAYfair 3-1705
KANSAS CITY, MO. 1266 Southwest Blvd., Kansas City 3, Kan.	VIctor 2-7220
LITTLE ROCK, ARK. 206-A Louisiana St.	FRanklin 2-5277
LOS ANGELES 5, CAL. Suite 370, 500 S. Virgil Ave.	DUNkirk 1-2236

	Telephone Number
LOUISVILLE 2, KY. Room 1723, 322 W. Broadway	JUNiper 3-5604
LUBBOCK, TEX. Room 1015, 916 Main St.	POrter 3-9032
MACON, GA. Room 215, 400 Fifth St.	SHerwood 3-0232
MEMPHIS 3, TENN. Room 510, 67 Madison Ave.	JAckson 5-5411
MIAMI 32, FLA. Room 848, 25 S. E. Second Ave.	FRanklin 3-7489
MILWAUKEE 3, WIS. Room 1401, 231 W. Wisconsin Ave.	BRoadway 1-8373
MINNEAPOLIS 2, MINN. Room 405, 527 Marquette Ave.	FEderal 6-2643
MOBILE 8, ALA. 161 St. Michael St.	HEmlock 3-2511
NASHVILLE 3, TENN. Room 600, 535 Church St.	ALpine 5-9959
NEW ORLEANS 12, LA. Room 501, 812 Gravier St.	JAckson 2-2363
NEW YORK 20, N. Y. Room 1510, 9 Rockefeller Plaza	CIrcle 6-3560
OKLAHOMA CITY 4, OKLA. 300 S. W. 7th St.	CEntral 2-1177
OKMULGEE, OKLA. E. 5th and Frisco Tracks	3658
OMAHA 2, NEB. Room 500-501, 1905 Harney St.	341-6858
PENSACOLA, FLA. Room 19, Garden and Coyle Sts.	HEmlock 2-6185
PHILADELPHIA 7, PA. Room 1340, Broad and Chestnut Sts.	LOcust 7-6610
PHOENIX 4, ARIZ. Room 805, 2727 N. Central Ave.	CRestwood 9-7712
PITTSBURGH 22, PA. Room 226, 535 Smithfield St.	ATlantic 1-2078
PORTLAND 5, ORE. Room 305, 1220 S. W. Morrison St.	CApitol 2-1782
ST. LOUIS 1, MO. Room 601, 906 Olive St.	CHestnut 1-7800
SALT LAKE CITY 11, UTAH Room 713-714, 73 S. Main St.	ELgin 5-6022
SAN ANTONIO 5, TEX. Room 311, 201 N. St. Marys St.	CApitol 6-3841
SAN FRANCISCO 5, CAL. Room 687, 681 Market St.	YUkon 6-6432
SAVANNAH, GA. Room 601, 4 E. Bryan St.	ADams 6-2401
SEATTLE 1, WASH. Room 4439, 1318 Fourth Ave.	MAin 4-0811
SHREVEPORT, LA. Room 401, 509 Marshall St.	425-4322
SPRINGFIELD, MO. Room 101, 309 N. Jefferson Ave.	UNiversity 2-2722
TAMPA 2, FLA. Room 202, 608 Tampa St.	229-7168
TULSA 3, OKLA. Room 1608, 15 E. 5th St.	HIckory 6-6661
WASHINGTON 5, D. C. Room 611-15, 1511 K St., N. W.	EXecutive 3-1231
WICHITA 2, KAN. Room 102, 701 E. Douglas	FOrest 3-7221
WINSTON-SALEM 3, N. C. Room 420, 403 N. Main St.	PArk 2-7255

FRISCO